

# Jeff Hapner Graphic Design



2013 - Present

Independent Graphic Design  
for non profits, startups and  
small business.

## KEY PROJECTS:

**RECOVERY CAFÉ:** Addiction outreach organization. Logo, promotion, and style for social media.

**SWEET COMB CHICAGO:** Apiary startup. Logo, packaging, promotion, social media.

**FULL CIRCLE 26, INC.:** Hydroponic startup. Logo, website, print promotion.

**CANAL SHORES:** Municipal golf course rebranding. Logo, print promotion, art for website, power point, environmental graphics.

**LOGIC LAWN CARE:** Organic lawn care. Logo update, print promotion, vehical graphics, apparel design and social media graphics.

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1995 - 2013

Publications International, Ltd.  
New Seasons Stationery and  
Photo Albums  
Research and Development

Co-manager of team responsible for product development.

Researched market - identified directions.

Designed formats and requested prototypes from manufacturers.

Supervised the graphic design for the first of each kind of product.

Traveled to Asia, India, Thailand and the Philippines to visit vendor showrooms and factories, scout new materials and ideas, attend trade shows, start projects, and check products being produced.

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1992 - 1995

Publications International, Ltd.  
Children's Book Division  
Creative Director

Followed lead of company owner to start and then build this division.

Developed formats, set style, and supervised production of book product.

Using the styles and physical formats that I developed, PIL partnered with and published books featuring characters from Disney, Sesame Street, Warner Brothers, and more.

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Education

John Herron School of Art - Bachelor of Arts  
School of the Art Institute - Continuing Studies

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Software Skills

Mac Adobe Creative Cloud / InDesign · Illustrator · Photoshop

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